



MEDIA ALERT

FOR IMMEDIATE RELEASE

HANO Big Three 3-on-3 Basketball Tournament Brings Teamwork and Competition for Local Youth

WHO:

The Housing Authority of New Orleans, alongside members of the SUNO basketball team, with sponsorship support from The New Orleans Pelicans, Aligned Foundation, Dsneakers, Elzey Foundation, Coca-Cola, and various local businesses.

WHAT:

The HANO Big Three 3-on-3 Basketball Tournament is open to youth in the community ages 11 to 17. Participants will have the chance to play and watch 3-on-3, half-court basketball games, along with a variety of activities throughout the day.

WHEN:

Saturday, September 26, from 10:00 AM–2:00 PM

WHERE:

Warren Easton Charter High School, 3019 Canal Street, New Orleans, LA 70119

WHY IT MATTERS:

This tournament aims to foster a positive environment that emphasizes engagement, teamwork, healthy competition, and community bonding. Tailored for youth ages 11 to 17, it provides a fun and structured setting for participants to build relationships with peers, mentors, volunteers, and community partners.

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About Housing Authority of New Orleans

The Housing Authority of New Orleans (HANO) is focused on providing affordable housing opportunities for low-income residents of the city of New Orleans while laying the foundation for economic sustainability. HANO serves over 22,000 low-income families through its affordable housing programs. HANO also serves public housing needs for the elderly, disabled, and veterans.

Visit www.hano.org to learn more.