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HANO Launches Entrepreneurial Training Program for Residents

New Orleans (April 3, 2023) – The Housing Authority of New Orleans (HANO) is pleased to announce that an entrepreneurial training program for eligible residents is now underway. HANO has partnered with Start Smart, LLC to bring the eleventh cohort of the Resident Entrepreneurs Training Initiative (R.E.T.I.) Program to public housing residents and Housing Choice Voucher Program (HCVP) participants in New Orleans.

The R.E.T.I. Program is a comprehensive entrepreneur training and development program designed to help residents start and grow successful businesses. The program's mission is to help resident entrepreneurs foster economic independence and create jobs in the communities they reside. The program works to provide resident entrepreneurs with the knowledge, tools, resources and assistance necessary to become successful business owners.

Selected participants attend a ten-week program that consists of ten modules covering business planning, credit repair, business certifications, insurance and risk management, accessing capitol, social media marketing, and more strategic business-related concepts. The program combines in-person, virtual and on-demand courses. At the end of the program, participants will write a strategic business plan to jump-start the growth of their business.

HANO's Director of Client Services, Jedidiah Jackson stated, "HANO is so pleased to be able to offer this free program for the eleventh time to our budding resident entrepreneurs. It is a very informative, hands-on program helping individuals access and use the tools they need to get their business ideas from concept to implementation. We look forward to hearing about their progress and business plans at the conclusion of the ten-week program."

About the Housing Authority of New Orleans

The Housing Authority of New Orleans (HANO) is focused on providing affordable housing opportunities for low-income residents of the city of New Orleans while laying the foundation for economic sustainability. HANO serves approximately 22,000 low-income families through a combination of their Housing Choice Voucher Program and public housing units. HANO also serves public housing needs for the elderly, disabled and veterans.

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