

**Attachment 18:
People Leverage Documentation**

**Applicant:
Housing Authority of New Orleans, Louisiana**

**File Name:
Att18_People_Lev_Doc.pdf**

Attachment 18: *Supportive Services Resources*

List all funds or services that will be used for Supportive Services only. For each resource you list, you must provide a commitment document behind this attachment that meets the standards described the match and leveraging section of the NOFA. The amounts listed on this form must be consistent with the amounts listed on Attachment 7 (Sources & Uses) and the amounts in each resource commitment document.

Source of Supportive Services Resource	Dollar Value of Resource	Page # of Commitment Document	HUD Use Only Amount Approved
<u>Housing Authority of NO</u>	\$ <u>1,715,000.00</u>	<u>2 of 24</u>	\$ <u> </u>
<u>Urban Strategies</u>	<u>753,880.00</u>	<u>4 of 24</u>	<u> </u>
<u>Lagniappe Academies</u>	<u>3,461,760.00</u>	<u>6 of 24</u>	<u> </u>
<u>ECFLF</u>	<u>5,153,580.00</u>	<u>8 of 24</u>	<u> </u>
<u>Boys & Girls Club</u>	<u>500,000.00</u>	<u>10 of 24</u>	<u> </u>
<u>Total Community Action</u>	<u>962,000.00</u>	<u>11 of 24</u>	<u> </u>
<u>Goodwork Network</u>	<u>204,000.00</u>	<u>13 of 24</u>	<u> </u>
<u>Job One</u>	<u>220,000.00</u>	<u>14 of 24</u>	<u> </u>
<u>Home Builders Institute</u>	<u>100,000.00</u>	<u>15 of 24</u>	<u> </u>
<u>Tulane Health Center</u>	<u>8,650,000.00</u>	<u>17 of 24</u>	<u> </u>
<u>Partnership for Youth Dev</u>	<u>700,000.00</u>	<u>19 of 24</u>	<u> </u>
<u>Youth Empowerment Project</u>	<u>103,755.00</u>	<u>20 of 24</u>	<u> </u>
<u>LSU Tulane Pediatric Clinic</u>	<u>500,000.00</u>	<u>21 of 24</u>	<u> </u>
<u>YMCA</u>	<u>1,200,000.00</u>	<u>23 of 24</u>	<u> </u>
<u>YMCA Educational Services</u>	<u>300,000.00</u>	<u>24 of 24</u>	<u> </u>
Page Total	\$ <u>24,523,975.00</u>		\$ <u> </u>



May 25, 2011

Shaun Donovan
Secretary
U.S. Department of Housing and Urban Development
451 7th Street S.W. Suite 10000
Washington, DC 20410

Dear Secretary Donovan:

The Housing Authority of New Orleans (HANO) in its commitment to provide safe, quality housing for residents in subsidized housing is pleased to partner with the City of New Orleans on the Choice Neighborhoods Application to revitalize the Iberville community.

HANO's Client Services Department's mission is to promote, establish and implement programs to empower residents to become self-sufficient and to support them through opportunities of social services, education, job training and employment. Client Services works directly with resident leaders and management staff to identify the needs of the resident at each site and refer them to various HANO-sponsored and partner provider's programs.

HANO's Security Department plays an important role in the safety of our residents, employees, and visitors to HANO properties. The Security Department is diligently working to encourage resident involvement at each of its developments by assisting the residents in establishing a Neighborhood Watch. HANO believes that resident engagement is paramount to the overall security and safety of each of its communities.

HANO has a number of exciting supportive services and security programs that will ultimately benefit Iberville families as they move towards self sufficiency and safety. HANO commits to providing in-kind support to the Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is as follows:

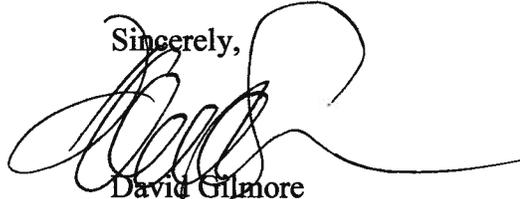
- New investment of \$25,000 in 2011 to establish the Crescent City Job Match Employment Database which will support matching Iberville residents to employers throughout the City
- Existing investment of \$60,000 a year for five years in the form of a full-time Family Self-Sufficiency Coordinator to support Iberville residents for the duration of the Choice Neighborhoods grant for a total investment of \$300,000.

- New investment by the HANO Client Services Department staff to provide leadership development capacity building training to the Iberville Resident Working Team in the amount of \$20,000 per year for five years for a total investment of \$100,000.
- Commitment of \$20,000 a year by the HANO Client Services Department staff support to provide relocation counseling to Iberville residents during year one and two of the grant award for a total commitment of \$40,000.
- Existing commitment by the HANO Security Department staff support to provide Iberville Site Security and establishing an Iberville Neighborhood Watch in partnership with the New Orleans Police Department is \$250,000 per year for five years of the Transformation plan for a total commitment of \$1,250,000.

The total value of the in-kind service commitment to Iberville families during the Transformation Plan is \$1,715,000.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO will implement its plan for addressing the people component of its plan in partnership with the City of New Orleans. HANO is excited for this prospect and is dedicated to providing quality programming to the families of Iberville. Please do not hesitate to contact Maggie Merrill at 670-3269 if you are in need of additional information.

Sincerely,



David Gilmore
Administrative Receiver

URBAN STRATEGIES

May 13, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. Urban Strategies is a nonprofit organization that specializes in human capital planning, implementation and resourcing efforts throughout the country.

Urban Strategies currently oversees the Community and Supportive Services efforts at Harmony Oaks and will coordinate the Supportive Services Plan for the Iberville community under the Choice Neighborhoods grant award.

In addition to coordinating Supportive Services, Urban Strategies commits to providing our workforce development resources and in-kind project management services to supporting Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is as follows:

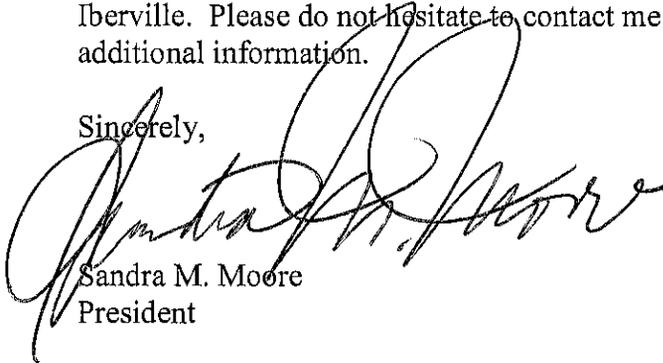
- Urban Strategies Innovative Workforce Program which includes job readiness, hard skills training, case management and placement to 20 Iberville residents in year one and year two of the Choice Neighborhoods Grant. This is a new resource for Iberville residents at a cost of \$22,694 per participant multiplied by twenty participants is a total commitment of \$453,880 for the first two years of the grant award.
- Urban Strategies will provide \$60,000 a year for five years in in-kind project management services. These services will include fund raising efforts to support the long-term sustainability of the Supportive Services Plan, and program development and implementation. The \$60,000 represents 30% of time for three full-time staff persons multiplied by 5 years for a total commitment of \$300,000 for the life of the grant award.

The total value of the Innovative Workforce Program and project management service commitment to Iberville families during the Transformation Plan is \$753,880.

David Gilmore
May 13, 2011
Page 2

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO will implement its plan for addressing the people component of its plan. Urban Strategies is dedicated to working with HANO to provide quality programming to the families of Iberville. Please do not hesitate to contact me at 314-335-2908 if you are in need of additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Sandra M. Moore". The signature is written in a cursive, flowing style with large loops and is positioned over the typed name and title.

Sandra M. Moore
President



LAGNIAPPE ACADEMIES

May 2, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. Lagniappe Academies of New Orleans is a tuition free, public charter school that is committed to the academic and personal success of its students. Lagniappe Academies of New Orleans is prepared to partner with HANO to provide our services to Iberville families.

Lagniappe Academies of New Orleans is responsible for providing quality public education and other support services to 70 students in 2010-11, 140 students in 2011-12, and 210 students in 2012-13. These services include a variety of academic, social, recreational, and nutritional services.

Lagniappe Academies of New Orleans commits to providing our comprehensive educational services to Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is as follows:

- Comprehensive educational services to neighborhood students for the life of the grant. Annually, these services represent an annual commitment of \$17,584 per student for a total commitment of \$2,461,760 during the 2011-12 academic year.
- Lagniappe Academies' campus is currently located adjacent to the Iberville Housing Development and primarily serves the community targeted in the Choice Neighborhoods Transformation Plan. The total commitment spent to date is \$1,550,000. Campus expansion for the 2011-12 academic year represents an additional commitment of \$500,000. Campus expansion for the 2012-13 academic year represents an additional commitment of \$500,000, for a total of \$2,550,000 for academic years 2010-2013.

1501 St. Louis Street
New Orleans, Louisiana 70112
Phone: 504-355-0950 Fax: 504-355-0959
www.LagniappeAcademies.org

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing the people component of its plan. Lagniappe Academies of New Orleans is dedicated to work with the team to provide quality educational programming to the community. Please do not hesitate to contact me at (504) 355-0954 if you are in need of additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'JD', with a long horizontal flourish extending to the right.

Joseph Daschbach
Chief Operations Officer



May 13, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro Street
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville neighborhood and surrounding community. The Early Childhood and Family Learning Foundation (ECFLF) is a public/private community-based, non-profit organization that targets the needs of children and families. The Early Childhood and Family Learning Foundation is currently operating in the Central City neighborhood of New Orleans and is prepared to partner with HANO in replicating these successful service and providing them to Iberville families.

The Early Childhood and Family Learning Foundation (ECFLF) creates holistic programs to empower neighborhoods by improving academic, social-emotional, economic, and health opportunities for children and families in New Orleans' neighborhoods. ECFLF programming is a comprehensive whole-life approach at completely remodeling care and education for children from birth to graduation. The program over time, through city-wide replication efforts, will provide access to a target population of 100% of children in Orleans Parish.

ECFLF's initiatives are both simple and validated. ECFLF promotes community-based and family focused quality early childhood education, for children birth to five years old, with continuing case management through quality coordinated school health programs in the K-12 schools. This approach leads to very much enhanced and improved quality of life indicators in both education and the broader community and society. ECFLF's scope of program services is rooted in the philosophy that improving the outcomes for children cannot be accomplished without treating the needs of the whole child, the child's family and the family's environment.

ECFLF commits to providing three services in the Iberville Choice Neighborhood initiative. First, ECFLF will provide assistance and services to organizations serving young children birth to five on-site in the development as well as establishing those same services in an outreach manner to child cares and family child care homes in the neighborhood. Childcare outreach services are valued at \$264,997 each year and will serve the 13 childcare centers in the Iberville community for a total value of \$1,324,985.

Second, ECFLF will assist the k-12 schools in the Iberville area in implementing Coordinated School Health Programming that includes physical and mental health screenings and services, nutrition programs, and health and physical education programming in the child cares and the k-12 schools. Coordinated School Health Programming will be conducted in the 7 schools operating in the Iberville community at a value of \$405,912 per year, or \$2,029,560 over 5 years.

Third, ECFLF will assist in establishing a case management system for the assurance of the provision of services to the children and families of the Iberville development. In accomplishing these programs, ECFLF will also provide a model for reaching sustainability that will mesh with HANO's Transformation. Case management is ongoing and is available to all families and individuals in the Iberville community. ECFLF estimates 50 families being case managed at any given time, with at least 400 served in the 5 year period. The value of this service is \$359,807 per year, or \$1,799,035 over 5 years.

The total value of these resources is \$1,030,716 for consulting support and program implementation per year multiplied by 5 years for a total commitment of \$5,153,580.

Through this combination of services, ECFLF will impact all of the 372 children enrolled in schools in the Iberville community. ECFLF will impact at least 90% of the 126 children age birth to 5 years old who are living in the Iberville development.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan, and ECFLF is dedicated to work with the team to provide quality programming to the community. Please do not hesitate to contact me at 504-359-6801 if you are in need of additional information.

Sincerely,



Pat Cooper
President/CEO

April 28, 2011



BOYS & GIRLS CLUBS
OF SOUTHEAST LOUISIANA

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. Boys & Girls Clubs of Southeast Louisiana is a community based non-profit organization that targets the needs of youth. Boys & Girls Clubs of Southeast Louisiana is prepared to partner with HANO to provide our services to Iberville youth.

Boys & Girls Clubs of Southeast Louisiana is responsible for providing a comprehensive and coordinated assortment of social, recreational, and educational programs to youth ages 6 -18.

Boys & Girls Clubs of Southeast Louisiana commits to supporting Iberville youth for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is as follows:

- o We will continue to provide the existing Character and Leadership Development; Education and Career Development; Health and Life Skills; The Arts and Sports, Fitness and Recreation to 100 Iberville youth at \$500 per youth for five years at a total commitment of \$250,000.
- o We will expand our Character and Leadership Development; Education and Career Development; Health and Life Skills; The Arts and Sports; Fitness and Recreation to an additional 100 Iberville youth at \$500 per youth for five years at a total commitment of \$250,000.

The total value of Boys & Girls Clubs programs to Iberville youth during the Transformation Plan is \$500,000.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing the people component of its plan. Boys & Girls Clubs of Southeast Louisiana is dedicated to work with the team to provide a quality programming to the community. Please do not hesitate to contact me at 504.566.0707, if you are in need of additional information.

Sincerely,

Joe Cordova
Chief Executive Officer

650 Poydras Street, Suite 1000
New Orleans, LA 70130
Phone: (504) 566-0707
Fax: (504) 566-7436
www.bgcsela.org
www.BeGreatSELA.org

Joe Cordova
Chief Executive Officer

Board of Directors

D'Juan M. Hernandez
Chairman

Kimberly D. Allen
Dwayne G. Bernal
C. Davin Boldissar
Robert L. Bonnaffons
Andrew Brooks
Lauren E. Checki
Richard Cortizas
Kalon F. Degenhardt
Nichole M. Gray
Eric D. Griggs, MD
James D. Huck, Jr.
Jeremy J. Hunnewell
Jonathan Kernion
Wally J. Landry
Don C. Lawhorn
Zachary R. Lissard
D.A. Magee
Robyn Marshall-Wallace
John R. Murchison
Laurie Panzeca
Middleton O'Malley
Charles A. Rareshide, Jr.
Morgan G. Stewart
Dennis L. Tracey, MD

CLUB SITES

NFL-YET Unit
Iberville Unit
Westbank Unit
Slidell Unit
Covington Unit

GREAT FUTURES START HERE

General Services Office – 650 Poydras Street, Suite 1000 – New Orleans, LA 70130





TOTAL COMMUNITY ACTION, INCORPORATED

1420 South Jefferson Davis Parkway • New Orleans, LA 70125-1741

Still Here, Still Working

May 20, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro Street
New Orleans, LA 70122

Dear Mr. Gilmore,

On behalf of Total Community Action, Inc., I am writing to express TCA's support for the Housing Authority of New Orleans' application to the Choice Neighborhood Initiative to revitalize the Iberville public housing development and surrounding neighborhood.

Total Community Action is the city official anti-poverty agency and provides direct assistance and opportunities that assist low income individuals to maintain self sufficiency. Our services include early childhood development and comprehensive family support, workforce development, homeless prevention, free tax preparation, financial counseling and utilities assistance.

TCA will provide the following in-kind services for HANO's revitalization plan for the Iberville Redevelopment:

- TCA will provide in-kind contribution of approximately \$ 962,000 for the provision of Head Start services at Covenant House New Orleans in the Iberville Community for five (5) years. This leverage commitment is based on the following estimated levels:
 - \$25,000 in facilities modifications and adjustments, to accommodate state licensing.
 - Head Start services for twenty-five 3-5 year olds per year at a cost of \$7500.00 per child per year.
 - Provide related family support services to all enrolled families, including the implementation and coordination of comprehensive services with local health and social service agencies to deliver high quality, early, intensive, continuous family support to Head Start families.

P.O. Box 13848 • New Orleans, LA 70185-3848 • (504) 872-0334 / FAX (504) 872-0339

www.tca-nola.org

"An Equal Opportunity Employer"

"Auxillary aids and services are available upon request to individuals with disabilities"

LA RELAY 1-800-475-5277

TCA has long provided services in the Iberville/Tremé neighborhood and believes that the CNI program will bring partners together in a more collaborative environment that will better serve our clients and support long lasting transformation in this community.

Please do not hesitate to contact me if you require additional information.

Sincerely,

A handwritten signature in blue ink that reads "Thelma Harris French". The signature is written in a cursive, flowing style.

Thelma Harris French
President/CEO
Total Community Action, Inc.

April 20, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. The mission of Good Work Network is to help minority and women owned businesses start, grow, and succeed. Established as a 501(c) (3) in 2001, GWN is the primary provider of business development services for the small community-based businesses that support families and sustain communities in the New Orleans area. Good Work Network is prepared to partner with HANO to provide our services to Iberville families.

Good Work Network is committed to offering its Entrepreneurship Institute for former residents of Iberville. During this 38 hour business education program, participants will write a business plan and learn about the following:

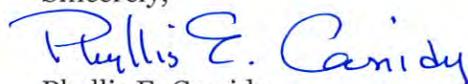
- Personal Effectiveness (building self-esteem and confidence, goal setting, time management, anger management and communication skills);
- Economic Literacy (understanding wealth, credit, banking, budgeting and taxes); and
- Entrepreneurship (success planning, marketing planning, cash flow planning and operations planning).

Good Work Network will also provide additional one-on-one business coaching to participants during and after the training program to ensure their success.

Good Work Network commits to providing its Entrepreneurship Institute and additional one-on-one business coaching to supporting Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these services per year is \$40,800 for a total of \$204,000.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing the people component of its plan. Good Work Network is dedicated to work with the team to provide a quality programming to the community. Please do not hesitate to contact me at (504) 309-2073, ext. 102 if you are in need of additional information.

Sincerely,



Phyllis E. Cassidy
Executive Director

BOARD OF DIRECTORS

ELAINE HANEY, CHAIR

NICOLE BARNES

DR. TOVA BARNES-TEAMER

LYNETTE COLIN

GREGORY DOUGLAS

EUGENE GREEN

AULT HOOTSELL

MARK JEANFREAU

PHYLLIS JORDAN

DIANA LEWIS

PHALA MIRE

DERRICK C. ROGERS

KIM RUGON

JULIE M. SINGLETON

RON THOMPSON

GORDON R. WADGE

BARRETT WILSON

WAYNE WRIGHT

MAYOR'S OFFICE OF ECONOMIC DEVELOPMENT
CITY OF NEW ORLEANS

MITCHELL J. LANDRIEU
MAYOR

AIMEE M. QUIRK
ADVISOR TO THE MAYOR

JUDY REESE MORSE
DEPUTY MAYOR, CHIEF OF STAFF

April 25, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro Street
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. JOB1 is the City of New Orleans' Workforce Development Agency responsible for providing employment-related education, training and placement to Orleans Parish residents ages 14 and older. JOB1 is prepared to partner with HANO to provide its services to Iberville families.

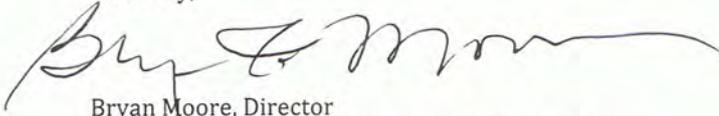
JOB1 commits to providing employment services to support Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is as follows:

- Core Services, including outreach, intake, orientation to the information and other services available through the one stop delivery system, initial assessment, job search and placement assistance, and career counseling to 100 Iberville residents for the life of the grant. This is a commitment of \$ 500 per person for a total commitment of \$50,000 for the duration of the grant.
- Intensive Services, including comprehensive and specialized assessments of the skill levels and services needed of adults and dislocated workers, group counseling, individualized counseling and career planning, and case management for participants seeking training. These services will be available to 50 Iberville residents over the life of the grant. This is a commitment of \$1,000 per resident, or \$50,000.
- Training Services will be available to residents that do not qualify for Pell Grants in that WIA funding for job training are "dollars of last resort". Funding for training includes the costs associated with tuition, books, uniforms, equipment, and other materials necessary to successfully complete training that will lead to full-time, unsubsidized employment with wages equal to, or greater than, four times the cost of the training. It is estimated that these services will be made available to 20 Lafitte residents at a cost not to exceed \$6,000 per person, or \$120,000 total for the life of the grant.

The total value of JOB1's commitment to Iberville families during the Transformation Plan is \$220,000.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing the people component of its plan. JOB1 is dedicated to work with the team to provide a quality programming to the community. Please do not hesitate to contact me at 504.658.4542 if you are in need of additional information.

Sincerely,



Bryan Moore, Director
Mayor's Office of Workforce Development/JOB1

1340 POYDRAS STREET | SUITE 1009 | NEW ORLEANS, LOUISIANA 70112
PHONE 504-658-4200 | FAX 504-658-4238





HOME BUILDERS INSTITUTE

The Workforce Development Arm of the National Association of Home Builders

1201 15th Street, NW
Sixth Floor
Washington, DC 20005
202-371-0600 Fax 202-266-8999
www.hbi.org

April 21, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. Home Builders Institute (HBI), the workforce development arm of the National Association of Home Builders, is a 501c3, non-profit organization that provides home building industry-sponsored construction trades training and job placement services.

Since 2006, HBI has partnered with our local affiliate, the Home Builders Association of Greater New Orleans, Jefferson Parish Public School System, Urban Strategies, Jefferson Parish Workforce Investment Board, Catholic Charities, Ozanum Inn and many other organizations to help hundreds of youth and adults gain access to jobs and careers in Jefferson and Orleans Parishes. Through Operation Reconstruct, we have targeted our workforce development efforts for the employment needs of Jefferson Parish out-of-school youth and CJ Peete/Harmony Oaks adults. HBI is prepared to partner with HANO to provide our workforce development services to Iberville families.

Further, HBI is committed to provide mentoring services to youth 16-18 through C-CORE (Construction-Coaching Opportunities to Reach Employment). C-CORE will engage Iberville youth and broaden their horizons by connecting them with caring and committed adults, as they consider possible careers in the home building industry and participate in community service projects.

HBI commits to providing mentoring services to supporting Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is \$2,000 per youth for 50 youth per year for a total of \$100,000.

April 21, 2011
Mr. David Gilmore
Page 2

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing the people component of its plan. As we have demonstrated in prior New Orleans community-based initiatives, HBI will collaborate with the team to provide evidence-based and nationally recognized services for Iberville citizens.

Please do not hesitate to contact me at (202) 266-8908 or torbettd@hbi.org, if you need more information.

Sincerely,



Dennis O. Torbett

Vice President, Workforce Training and Employment



SCHOOL OF MEDICINE
1430 Tulane Avenue, SL 16
New Orleans, LA 70112
Office: 504-988-7518
Fax: 504-988-8252
Email: eprice@tulane.edu

May 11, 2011

Mr. David Gilmore
Administrative Receiver
Housing Authority of New Orleans
4100 Touro Street
New Orleans, LA 70122

Re: Choice Neighborhood Initiative

Dear Mr. Gilmore:

On behalf of the Tulane University Community Health Centers (TUCHC), I am writing to express my support for the Housing Authority of New Orleans' application to the Choice Neighborhood Initiative to revitalize the Iberville public housing development and the surrounding neighborhood.

Tulane University Community Health Centers are operated through the Tulane University School of Medicine and dedicated to improving the health of our New Orleans neighbors by providing high-quality, holistic, accessible, community-centric care.

TUCHC will provide the following in-kind services for HANO's revitalization plan for the Iberville Redevelopment:

- Primary and Behavioral Healthcare –TUCHC's goal is to deliver high-quality, cost-effective accessible health services using the team-based approach of a Medical Home. TUCHC will provide adult and pediatric medical care, behavioral and mental health services, social services and legal aid. Medical care provided will include chronic health, urgent care, women's health, HIV care, vaccinations, and health screenings and education. On-site laboratory services will also be available. Behavioral health services and social services will include counseling, stress management, family and relationship therapy, case management, Medicaid/Medicare enrollment and pharmacy assistance. We anticipate having to increase our social services team to meet the needs of the growing community. All health care will be coordinated via an interoperable electronic health record system. Patients will also have access to their health records via a patient portal.
- As part of the Choice Neighborhood grant application, *TUCHC commits to providing approximately \$1,210,000 of in-kind health-related services to Iberville residents each year during the grant term*. This amount includes: \$4200 per month (\$50,000 annually) to maintain the electronic medical record system and patient portal; \$9200 per month (\$110,000 annually)

for laboratory services; \$50,000 annually (variable monthly costs) for medical supplies consumed for direct patient care; and \$1,000,000 annually for salary support of the staff and primary care providers.

- Beginning in 2012, TUCHC will be expanding and will provide these and additional services to a larger population at our new location within one block of the development. The combined property value (\$600,000) and investments in renovation (\$2,000,000) to transform what used to be a restaurant into a state-of-the-art community health center totals \$2,600,000. We expect to have the capacity to see approximately 22,000 patient visits a year.

Our in-kind commitment to this project totals \$8,650,000 (year 1: \$3,810,000; years 2 to 5: \$4,840,000).

In addition, if requested, a senior staff member from TUCHC is willing to serve on project related task force or advisory boards to ensure a coordinated approach to the comprehensive revitalization of the entire neighborhood.

We wish you luck on your application.

Sincerely,



Eboni Price-Haywood, MD, MPH
Co-Executive Director, Tulane Community Health Centers
Chief Medical Officer, Office of Community Affairs and Health Policy



May 10, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. Partnership for Youth Development is the only youth development intermediary in Southeast Louisiana. We are a non-profit organization that provides research, training, and quality control for youth-serving organizations throughout the Greater New Orleans area. The Partnership is prepared to partner with HANO to provide our services to the Iberville community.

Partnership for Youth Development has a proven track record of helping programs to strengthen their program offerings, to align closely with proven practices, and to increase or maintain program quality. The Partnership commits to providing new services that will support the Iberville community for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is as follows:

- Quarterly administration of the nationally-recognized, thirty hour Advancing Youth Development Trainings to parents, residents' council members and youth service providers in the Iberville community. This represents a commitment of \$25,000 per training, or \$100,000 per year for each of the 5 years of the Choice grant period, for a total of \$500,000 over the 5-year grant period.
- Consultancy to HANO and identified youth service providers for the Iberville community to ensure that offerings are comprehensive, developmentally appropriate and sustainable. This may include management of an RFP process to identify youth service providers best positioned to work with the Iberville community. This represents a commitment of \$20,000 per year for a total of \$100,000 over the 5-year grant period.
- Ongoing quality management of program providers selected to work with the youth and families of Iberville, including ongoing quality assessment, technical assistance provision and program evaluation. This represents a commitment of \$20,000 per year per program, for a *minimum* of \$100,000 over the 5-year grant period.

The total value of Partnership for Youth Development's commitment to establish these new, comprehensive youth services to Iberville families during the Transformation Plan is at least \$700,000, with additional leverage provided for every additional youth services provider receiving quality management support.

Please do not hesitate to contact me if you require of additional information.

Sincerely,

Gina Warner, J.D.
Executive Director
Partnership for Youth Development
gwarner@nolayouth.org
504.304.9591



**1604 Oretha Castle Haley Blvd.
New Orleans, LA 70113,
504-522-1316, Fax: 504-207-4000**

May 13, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro Street
New Orleans, LA 70122

Dear Mr. Gilmore:

On behalf of the Youth Empowerment Project (YEP), I am delighted to support the Housing Authority of New Orleans' (HANO) application for the Choice Neighborhoods Initiative to revitalize the Iberville development and surrounding community.

YEP is a community-based, 501 (c) 3 non-profit organization that provides holistic services to vulnerable, out-of-school and court-involved New Orleans youth. We opened our doors in the summer of 2004 to improve the lives of disadvantaged youth who were involved in the juvenile justice system and we have expanded our services over the past seven years and are now the region's most comprehensive and established provider for high-risk youth. Through our six diverse programs, YEP is committed to ensuring that we provide our youth and their families with the individualized and quality services they need to be successful.

YEP is excited about the opportunity to partner with HANO if the agency is awarded funding through the Choice Neighborhoods Initiative. We are committed to working in tandem with HANO – throughout the grant period – to ensure that youth and families from the Iberville community receive the breadth of services and supports they need. Specifically, YEP looks forward to providing GED and Literacy services to appropriate out-of-school Iberville youth through our New Orleans Providing Literacy to All Youth (NOPLAY) program and we intend to extend our Community Base Mentoring (CBM) program in order to provide intensive mentoring and supportive services to identified Iberville youth. YEP anticipates providing an ***in-kind contribution of \$103,755*** to HANO over the five year grant period – through the provision of educational services to approximately 150 youth through our NOPLAY program.

It is our understanding that if the Choice Neighborhoods grant is awarded to HANO that a local team will be brought together to develop and implement a service plan that will appropriately and effectively address the "human needs" of Iberville residents. YEP is dedicated to working with the HANO team to ensure that residents receive seamless, high quality services.

Please do not hesitate to contact me at (504) 522-1316 ext. 240 if you have any questions or would like additional information about YEP.

Sincerely,

A handwritten signature in black ink, appearing to read "Melissa Sawyer", is written over a large, stylized, cursive flourish.

Melissa Sawyer
Co-Founder/Executive Director, Youth Empowerment Project

KIDS FIRST

TIGERCAREPEDIATRICS



A Department of
Children's Hospital and LSU Health Sciences Center



Susan Berry, MD

Anas Khouri, MD

Suzanne Lefevre, MD

Edith Linares, MD

Cleveland Moore, MD

Ryan Pasternak, MD

Paulina Rojas, MD

Melissa Nass, MD

May 25, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. Kids First Tiger Care Pediatrics is a community based, non-profit organization owned by Children's Hospital New Orleans and run by faculty of the Louisiana State University Health Sciences Center. The clinic provides pediatric primary care to children and adolescents in the Iberville Housing Project and surrounding neighborhood. Kids First Tiger Care Pediatrics is prepared to partner with HANO to provide our services to Iberville families.

Kids First Tiger Care Pediatrics provides medical care for children from birth to age 21 by board certified pediatricians, a board certified developmental/behavioral specialist, and a board certified adolescent medicine specialist. Our primary care clinic provides preventative health care as well as care for the acutely ill child. We also have an early childhood development clinic which specializes in treating behavioral disorders including ADHD, autism and school performance problems.

Kids First Tiger Care is a Federally Qualified Health Center and is recognized by the Physician Practice Connections® -- Patient Centered Medical Home™ program of the National Committee for Quality Assurance. The clinic serves many chronically ill patients and children with special healthcare needs including asthma, diabetes, cerebral palsy, and prematurity. A case manager, who coordinates care for families of children with special needs, is on site.

Kids First Tiger Care Pediatrics commits to providing new services such as preventative health screenings, immunizations, vision and hearing screenings, lead and anemia screens, and adolescent services including STD screening, contraceptive management and counseling to support Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is \$1000 per child

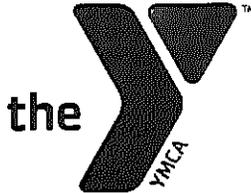
multiplied by 100 clients for a total of \$100,000 per year multiplied by 5 years for a total commitment of \$500,000.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing the people component of its plan. Kids First Tiger Care Pediatrics is dedicated to work with the team to provide a quality healthcare to the community. Please do not hesitate to contact me at 504-299-9980 if you are in need of additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Suzanne LeFevre', with a long horizontal flourish extending to the right.

Suzanne LeFevre, MD
Assistant Professor of Pediatrics
Director, Ambulatory Division of Pediatrics
LSU Health Sciences Center, New Orleans



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

May 20, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. The YMCA has a long history of supporting children and families throughout New Orleans. We see the Iberville Housing development as a unique partnership opportunity within a specific neighborhood. The YMCA is prepared to partner with HANO and Urban Strategies to provide our services to Iberville families.

The YMCA is committed to providing recreation and other support services to the newly revitalized Iberville Community. The YMCA is prepared to serve a minimum of 100 youth and 75 adults through our recreation, education, and youth leadership programs. These dedicated services will amount to \$240,000 per year, over five years, to a total of \$1,200,000 in services.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing community and social support services. The YMCA is committed to working with the team to provide a quality programming to the community. Please do not hesitate to contact me at (504) 568-9622 if you are in need of additional information.

Sincerely,

David W. Ozmore
President/CEO, YMCA of Greater New Orleans



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

April 21, 2011

Mr. David Gilmore
Housing Authority of New Orleans
4100 Touro
New Orleans, LA 70122

Dear Mr. Gilmore:

I am writing in support of the Housing Authority of New Orleans' application for the Choice Neighborhoods Initiative to revitalize the Iberville and surrounding community. YMCA Educational Services (YES!), the adult literacy branch of the YMCA of Greater New Orleans, is a community based, non-profit organization that targets the educational needs of adults ages 16 and over who read below the 9th grade level. YES! is prepared to partner with HANO to provide our services to Iberville families.

YES! provides intensive reading, math, and workplace skills instruction to adults looking to enter GED programs, vocational programs, or simply to improve their ability to assist their children and grandchildren with homework. YES! is the only agency in the greater New Orleans area that is committed exclusively to serving lower-level learners in need of educational support.

YES! commits to providing 50 spaces in our adult literacy services to supporting Iberville families for the duration of the Choice Neighborhoods grant period and is dedicated to HANO's Transformation Plan. The value of these resources per year is \$60,000 for a total of \$300,000.

It is our understanding that if the Choice Neighborhoods grant is awarded, HANO and its team will implement its plan for addressing the people component of its plan. YES! is dedicated to work with the team to provide a quality programming to the community. Please do not hesitate to contact me at (504) 596-3842 if you are in need of additional information.

Sincerely,

Shannan Cvitanovic
Director, YMCA Educational Services